



TTC AGRIS (SBT): GLOBAL GAME OF HI-TECH AGRICULTURE ENTERPRISE

Thanh Thanh Cong - Bien Hoa Joint Stock Company (TTC AgriS, HOSE: SBT) officially transformed its business and management model from pure Agriculture Production to a **Smart Agriculture Economic model, that integrates Production - Export & Import - Agricultural Trade services based on the multinational development platform.**

Marking the transformation of a new business and management model, TTC AgriS officially changed its brand identity to TTC AgriS at the end of October 2022.



THANH THANH CONG - BIEN HOA JOINT STOCK COMPANY REBRANDING ANNOUNCEMENT

TTC
SUGAR

OLD LOGO

TTC
AgriS

NEW LOGO

FROM NOVEMBER 1ST, 2022

Brand changes correspond to the transformation of TTC AgriS's business and management model



TTC AgriS is strategically positioned to become the **Leading provider of comprehensive agricultural solutions**, complete the product and service ecosystem, and orient the market, thereby anticipating all customer needs.



*Ms. Dang Huynh Uc My - Vice Chairman of TTC AgriS's BOD shared about the new business model
Commercial Value Chain - The Company's integrated smart agricultural economic model
at Annual General Meeting 2021-2022*

As a multinational company, TTC AgriS promotes R&D activities to become a producer of high value-added agricultural products - integrated consumer trade, from which TTC AgriS continues to develop the value chain of green agricultural products for the work of traceability, promoting the achievements invested in preparation in the past time.

Following is the meaning of TTC AgriS's logo:

Agri - Agriculture: The main business of the Company.

S - Solution: Transform from a pure sugarcane production company to the leading provider of comprehensive agricultural solutions with high technology applied for sustainable development, deeply participating in the global value chain

Agriculture Center - Production Center - Commercial Center



S - Sustainability: Continue to promote the integration of all business activities into the ESG governance framework, TTC AgriS has put on a completely new look at a sustainable relationship with

Planet - People - Profit

S - Smart: Develop an “Integrated smart agri-economic business model” supporting the sustainable agriculture industry with TTC AgriS’s pioneering position and unique business identity.

Service - R&D - Technology



Increasing the circular value on the developed achievements, and the good values between the traditional agriculture model on the modern management platform, TTC AgriS is confident to successfully transform into a Global International Business model, helping Vietnam’s Agricultural Products go far on the path of sustainable business.



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